



# MARINA COAST WATER DISTRICT

11 RESERVATION ROAD, MARINA, CA 93933-2099

Home Page: [www.mcwd.org](http://www.mcwd.org)

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## Water Conservation Commission

Marina Coast Water District

11 Reservation Road, Marina, California

**DIRECTORS**  
THOMAS P. MOORE  
*President*

JAN SHRINER  
*Vice President*

HOWARD GUSTAFSON  
WILLIAM Y. LEE  
PETER LE

Date: April 4, 2013  
Time: 5:30 PM  
Location: 11 Reservation Road, Marina

### Commission Members

Dan Amadeo (Public Member) - Chair  
Tom Jennings (Public Member) – Vice Chair  
Jan Shriner (MCWD Board Representative)  
Dave Brown (Marina City Council)

Ruth Krotzer (Public Member)  
Harold Krotzer (Public Member)  
Carroll Meuse (Public Member)

### **Agenda**

This meeting has been noticed according to the Brown Act rules. The Commission will receive information on, discuss and consider making recommendations to the MCWD Board on the items contained in this agenda.

1. Call to Order/Introduction
2. Public Comments on any item not on the Agenda *Anyone wishing to address the Commission on matters not appearing on the Agenda may do so at this time. Please limit your comment to three minutes. The public may comment on any other item(s) listed on the Agenda at the time the item(s) is considered by the Commission.*
3. Approve the Draft Minutes for March 7, 2013
4. Receive Comments from the Acting General Manager, Mr. Brian Lee
5. Review the Draft 2012 Consumer Confidence Report and Make a Recommendation to the MCWD Board of Directors
6. Consider Developing a Water Conservation Calendar and Contest for Calendar Content
7. Review the MCWD Water Conservation Rebate Programs and Budgets and Provide Recommendation to Staff Regarding the Programs' Refinement and Potential Expansion
8. Review Proposed and Suggested Agenda Items for the May 2, 2013 WCC Meeting
9. Receive Update on Board/District Activities
10. Receive Comments from Commission Members
11. Adjournment - *Set or Announce Next Meeting(s), date(s), time(s), and location(s):*

*Next Meeting: Thursday, May 2, 2013, 5:30 p.m., 11 Reservation Road, Marina*

Marina Coast Water District  
Agenda Transmittal

Agenda Item: 5

Meeting Date: April 4, 2013

Submitted By: Thomas Barkhurst

Presented By: Brian True

Agenda Title: Review the Draft 2012 Consumer Confidence Report and Make a Recommendation to the MCWD Board of Directors

Detailed Description: The Safe Drinking Water Act requires water utilities to provide accurate and timely information to consumers about the quality of their drinking water. The US Environmental Protection Agency and the California Department of Public Health (CDPH) adopted regulations known as a Consumer Confidence Report (CCR), to be distributed to water utility customers by July 1<sup>st</sup> each year. Since 1989, the District has provided CCRs to MCWD customers.

The Draft 2012 CCR summarizes the results of detected contaminants in District's supply wells and distribution systems conducted in calendar year 2012, or for some constituents, the most recent sampling year. The District's water system did not have any violation in 2012 and is in compliance with State and Federal drinking water regulations.

New for the 2012 CCR are the following:

- Gross Alpha and Uranium presence in the Primary Drink Water Standards of the Groundwater Supply Wells Water Quality Table and the addition of two new source wells (34 and Watkins Gate) in the Water Supply and Treatment section.

A list of contaminants tested for but not detected will be posted in the District's website at [www.mcwd.org/2012ccr-ND.html](http://www.mcwd.org/2012ccr-ND.html).

The 2012 CCR will be mailed together with each customer's water bill starting in May 2012. A separate mailing will be conducted for residents in the Ord military housing. Copies will be distributed to Alliance Residential, businesses, apartment managers, and school administrators for further distribution to customers who do not receive a water bill directly from the District. Staff will coordinate with the US Army-BRAC and CSUMB's News and Public Information Officer to establish the website links for access by the military and university communities. The CCR will be available at the District's website at [www.mcwd.org](http://www.mcwd.org).

The Water Conservation Commission has historically reviewed the Draft CCR document prior to the MCWD Board authorizing the CCR to be produced and distributed. This review is expressly called for within the WCC's duties and responsibilities enumerated in the Board Procedures Manual. The Commission is requested to undertake the review and provide a recommendation to the MCWD Board of Directors regarding the readiness of the CCR document for final production.

Board Goals/Objectives: *Strategic Plan, Mission Statement – Providing high quality water, wastewater and recycled water services to the District's expanding communities through management, conservation and development of future resources at reasonable costs.*

Prior Committee or Board Action: None.

Financial Impact:       X   Yes                            No

Funding Source Recap: Printing Expense, Laboratory Budget, Marina Water Fund and Ord Water Fund.

Material Included for Information/Consideration: Draft 2012 Consumer Confidence Report.

Staff Recommendation: The Water Conservation Commission recommend to the Board of Directors their approval of the Draft 2012 Consumer Confidence Report.

Action Requested: \_\_\_\_\_Resolution      X   Motion    \_\_\_\_\_ Review

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Board Action

\_\_\_\_\_Resolution No. \_\_\_\_\_ Motion By \_\_\_\_\_ Seconded By\_\_\_\_\_

Ayes: \_\_\_\_\_ Abstained: \_\_\_\_\_

Noes: \_\_\_\_\_ Absent: \_\_\_\_\_

Reagendized: \_\_\_\_\_ Date: \_\_\_\_\_ No Action Taken: \_\_\_\_\_

Marina Coast Water District  
Water Conservation Commission  
Staff Report

Agenda Item: 6

Meeting Date: April 4, 2013

Submitted By: Brian True

Presented By: Brian True

Subject: Consider Developing a Water Conservation Calendar and Contest for Calendar Content

Summary: The WCC is requested to consider the potential development of a Calendar containing water conservation information that would be distributed within MCWD's service area. Additionally, consider the feasibility of developing a contest for students to prepare water conservation related images with the 12 best images being selected as the content for the Calendar; the students submitting the selected images would be rewarded in some manner.

This topic is brought to the WCC for consideration by the MCWD Board of Directors Outreach Committee; staff's intent is to allow a representative from that Committee lead the discussions surrounding the Commission's consideration of this matter.

Questions and topics that might be considered include:

1. Timeline to generate a Calendar (i.e. is there enough time to create a Calendar for 2014?)?
2. Cost of generating the Calendar?
3. Where do the money resources come from?
4. Would it be more cost-effective to simply purchase the Calendar content?
5. Are the Calendars free or do they cost money (i.e. they are purchased)?
6. How would the Calendars be distributed?
7. How is the cost to distribute the Calendars covered
8. The school year is almost over – is it feasible to commence and conclude a fair contest within the time remaining in this school year?
9. Can a fair contest commence and conclude within a timeline beginning at the start of the next school year such that a 2014 Calendar can be generated?
10. How is the contest advertised?
11. Which set of students is allowed to compete in the contest?
12. Who will conduct the contest?
13. We may have to adjust a service contract within the Education Program.
14. What reward should the winning submittals receive?
15. Who judges the submittals?

Marina Coast Water District  
Water Conservation Commission  
Staff Report

Agenda Item: 7

Meeting Date: April 4, 2013

Submitted By: Paul Lord

Presented By: Brian True

Subject: Review the MCWD Water Conservation Rebate Programs and Budgets and  
Provide Recommendations to Staff Regarding Their Refinement and Potential  
Expansion

Summary: The WCC is requested to review and provide input regarding the attached tables that compare the FY 2012-13 conservation rebate program budgets to staff's drafts of several alternatives for the FY 2013-14 rebate program budgets.

Marina Coast Water District  
Water Conservation Commission  
Agenda Transmittal

Agenda Item: 8

Meeting Date: April 4, 2013

Submitted By: Brian True

Presented By: Brian True

Agenda Title: Review Proposed and Suggested Agenda Items for May 2, 2013 and Future Dates

Detailed Description: The Commission is to review proposed agenda items for the May 2, 2013 meeting and may suggest new agenda items for future Water Conservation Commission meetings.

Staff-suggested agenda items for the May 2, 2013 Water Conservation Commission Meeting include the following:

- Review the Process for Obtaining a Hot-Water Recirculation Rebate
- Review a Draft of the FY 2013/2014 Conservation Budget

Potential agenda items for the May 2, 2013 Commission meeting or future meetings include the following:

- Opportunities to work with the City of Marina on water conserving projects
- Water Supply Augmentation Projects – MCWD desal plant tour; recycled water use; grey water use
- Review BMPs
- New Water Saving Devices and Technologies – Consider rebates for rainwater catchment and use
- Developing Improved Commodity Rates for Water Connections
- Developing Water-budgets for Large Landscapes
- Address Temporary Landscapes and their source of water (hydrant metering, temp connections)
- Improve/expand the Landscape Incentive Program
- Compliance Inspections of New Developments
- Review State programs/mandates with which MCWD maintains compliance
- Review State mandated science curriculum for elementary school levels K – 3rd grade
- Update Landscape Standards and Forms
- Our Water – Sources; Conveyance and distribution; Storage